



Friday 22<sup>nd</sup> September – Sunday 24<sup>th</sup> 2017

Sheraton Portland Airport Hotel

Portland, OR USA

## Sponsor, Exhibitor and Advertiser Opportunities

*Get Noticed • Build Relationships • Do Business*



## ABOUT THE EVENT

Low-Dose Naltrexone (LDN) is quickly becoming the preferred treatment for a wide range of Auto-Immune and Immuno-modulated conditions including MS, Crohn's, IBS, Colitis, Autism, Rheumatoid Arthritis, ME/CFS, Fibromyalgia, Cancer and other chronic diseases. But it's a quiet revolution as well. Here is your opportunity to establish your company as a key player in the worldwide LDN community.

The LDN AIIC 2017 is the only LDN focused event in the world. The goal of the conference is to raise awareness of LDN among healthcare professionals and encourage its use for the treatment various immune-related diseases.

The central role of the conference is to review, compare and contrast the most recent data and treatments across the spectrum of diseases. It also offers compelling examples, experiences and case studies from many of the world's leading experts and practitioners in this rapidly emerging field.

We expect 400 onsite attendees and over 1000 people viewing the LiveStream event worldwide.

**When** September 22 – 24, 2017

**Where** Sheraton Portland Airport Hotel, Portland, Oregon, USA

**Time** Registration: 8.30 am for 9.00 am start – 5.30 pm. Closes 2.00 pm on the Sunday.  
Exhibition: 8.30 am – 6.30 pm Fri/Sat. 8.30 am – 12.30 pm Sunday

The LDN 2017 AIIC Conference is a charity event organised by the LDN Research Trust.

**Hotel** Sheraton Portland Airport Hotel  
8235 NE Airport Way  
Portland, OR 97220  
United States

**Phone** +1 (503) 281-2500  
+1 (888) 627-7163

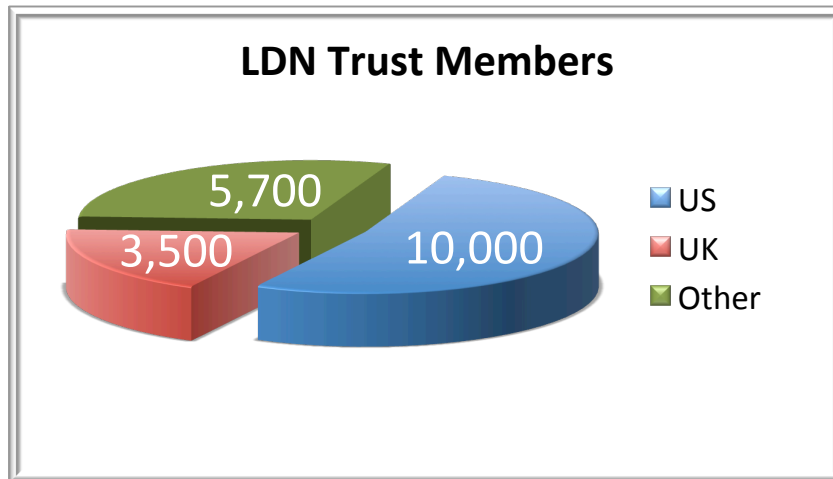
**Conference** Linda Elsegood – Chair (+44 1223 92 6933)

**Management** Sandra Arthur – Sponsorships (+1 250 479 0220)  
Jim Warner – Operations (+1 770 663 8803)  
... and a team of dedicated volunteers

**Sponsorships** [sandra.ldn2017@gmail.com](mailto:sandra.ldn2017@gmail.com)  
+1 (250) 479-0220

## EVENT SNAPSHOT

No other event or organization comes close to matching the global reach of the LDN Research Trust



## Conference Topics Covered

The conference covers a wide range of diseases, conditions and issues related to using LDN. Among the topics that will be presented are:

- Autism
- Bipolar Disorder
- Cancer
- LDN Case Studies
- Celiac
- Cost Savings
- Crohn's Disease
- Type 1 Diabetes
- Dissociative Symptoms
- Fibromyalgia
- Gluten Sensitivity
- How to Speak to Doctors
- Infertility
- LDN and Medical
- LDN & Pets
- Lupus
- Lyme Disease & Testing
- Mental Health Conditions
- Multiple Sclerosis
- Nutrition
- Pain
- Pharmacology
- Psoriasis
- Sex and LDN Study
- SIBO & Irritable Bowel
- Thyroid
- Ulcerative Colitis
- Vit D & Inflammation

**Master of Ceremonies** Dr. Mark Mandel from Mark Drugs in Illinois

## About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a treatment for Multiple Sclerosis and other autoimmune diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. In addition we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 19,000 people obtain LDN from their doctor throughout North America, Europe, the Caribbean and Asia-Pac. Our ultimate goal is for everyone to be prescribed LDN for all conditions where LDN could be of benefit.

The Charity was set up by a group of people who themselves have MS and who have proved that LDN works for them. It is non-profit-making, and no salaries or wages whatsoever will be taken from the funds. Only expenses for the running of the Charity will be taken, and these will be at cost.

## EXHIBITION & SPONSORSHIP OPPORTUNITIES

The LDN 2017 AIC Conference is the only LDN-focused event where you can directly reach your key customers plus meet new ones. These affordably priced exhibition, sponsorship and advertising packages puts your business front and center in this rapidly growing market.

### EVENT SPONSOR PACKAGES

Event sponsors receive the highest level of recognition and benefits including your logo on all event marketing materials, a strong online presence, free advertising, complementary exhibit space and a generous supply of passes. Your name and logo will also be shown at the event on signs and banners.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	1 Available \$ 15,000	1 Available \$ 10,000	6 Available \$5,000
Logo on all Event Marketing & Website	Largest & Most Prominent	Prominent	Prominent
Exhibit Tables	2	2	1
Color Ad in Onsite Showguide	Full Page - Cover	1/2 Page	1/4 Page
Logo in Showguide	Cover	✓	✓
Logo on Event Signage	Largest & Most Prominent	Prominent	Prominent
Literature in Registration Area	✓	✓	✓
Insert in Gift Bag	✓		
Exhibitor Registrations	3	2	2
Attendee Passes	4	3	1
Saturday Night Reception Invitations	8	5	3

NOTE: Pricing for package deals (more than one sponsored item) are available upon request. Contact Sandra Arthur ([sandra.ldn2017@gmail.com](mailto:sandra.ldn2017@gmail.com) / +1 (250) 479-0220) for details.



## ACTIVITY SPONSORSHIPS

People attend events to meet and network with others. Put your brand front and center where everyone will see it and show you support LDN Research.

### **VIP Dinner**

\$ 6,000

1 Available

New for 2017, the VIP dinner is an invitation only event for the speakers and medical practitioners. In addition to the promotion and name recognition you'll receive, you are also invited to make a brief speech at the dinner and can send two executives to attend. This is an excellent way to generate awareness of your company at this exclusive event.

Sponsorship Includes:

- Your logo prominently displayed on signs, banners and table cards at the event
- Your logo on the LDN AIIC 17 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Showguide
- Welcoming speech at the dinner
- Two (2) tickets to the dinner

### **Networking Party**

\$ 6,000

1 Available

Our most popular activity, the Networking Party is an excellent way to generate awareness of your company at this invitation only activity.

Sponsorship Includes:

- Your logo prominently displayed on signs, banners and table cards at the event
- Your logo on the LDN AIIC 17 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Showguide

### **Break Sponsor**

\$ 1,500

5 Available

A very cost-effective sponsorship because it keeps your name in front of every attendee while they are thinking and planning whom they should meet with.

Sponsorship Includes:

- Your logo prominently displayed on signs and table cards during the break
- Your logo on the LDN AIIC 17 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Showguide



## MERCHANDISE SPONSORSHIPS

<p><b>Gift Bag Sponsor</b></p> <p>Put your name in the hands of every attendee as they walk around the event.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none"> <li>▪ Your company logo featured prominently on the delegate bags (1 color) given to all attendees</li> <li>▪ Logo placement on the LDN AIIC 17 website</li> <li>▪ Logo placement on the sponsor’s page of the on-site Showguide</li> </ul>	<p>\$ 750</p>	<p>1 <del>Available</del></p>
<p><b>Gift Bag Items</b></p> <p>Have your branded gift or memorable chotchke included in the bag given to all attendees</p>	<p>\$ 500</p>	<p>4 Available</p>
<p><b>Pads &amp; Pens</b></p> <p>Every attendee receives a notepad and pen at their chair with your name and logo on it.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none"> <li>▪ Your company logo featured on the notepad and pen (1 color)</li> <li>▪ Logo placement on the LDN AIIC 17 website</li> <li>▪ Logo placement on the sponsor’s page of the on-site Showguide</li> </ul>	<p>\$ 750</p>	<p>1 <del>Available</del></p>
<p><b>Conference Badge Lanyards</b></p> <p>Have every attendee sporting your name wherever they go.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none"> <li>▪ Your company logo featured on the badge lanyard (1 color) worn by conference attendees, VIPs, speakers, press and exhibitors</li> <li>▪ Logo placement on the LDN AIIC 17 website</li> <li>▪ Logo placement on the sponsor’s page of the on-site Showguide</li> </ul>	<p>\$ 750</p>	<p>1 <del>Available</del></p>
<p><b>Literature (Registration Area)</b></p> <p>Have your company literature on display in the Registration area for attendees to take.</p>	<p>\$ 500</p>	
<p><b>USB Memory Stick with Radio Show Content</b></p> <p>A fantastic opportunity to connect your brand with topical knowledge. The memory stick will include five (5) LDN Radio shows specially recorded for the conference plus a 30 min interview with the sponsor. All attendees receive a stick and afterwards these shows and your interview will be available for download from the LDN Radio website putting your name in front of thousands.</p> <p>Sponsorship Includes:</p> <ul style="list-style-type: none"> <li>▪ Your logo on the 1Gb memory stick</li> <li>▪ A 30 min interview with one of your executives</li> <li>▪ Your logo on the LDN AIIC 17 website</li> <li>▪ Logo on the sponsor’s page of the on-site Showguide</li> </ul>	<p>\$ 3,000</p>	<p>1 Available</p>



## ADVERTISING & SIGNAGE

### Showguide Advertising

All advertisements are 4-color

<b>Full Page</b>	\$ 1,000
<b>Half Page</b>	\$ 600
<b>Quarter Page</b>	\$ 400

**Featured Expo Listing** \$ 100

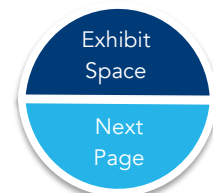
- Your logo and name highlighted in the Expo section of the on-site Showguide along with a brief description of your company and it's offerings.

**LiveStream Patron** \$ 1,500 **4 Available**

The event will be streamed live to over 1,000 people around the globe during the 3-day conference. Your name will appear at the beginning and end of each half-day time block of sessions. An excellent way to connect your company with people around the world.

- Friday Morning
- Friday Afternoon
- Saturday Morning
- Saturday Afternoon
- Sunday

*NOTE: Our Graphic Designer is available to help you prepare artwork for any sponsored item.  
Prices available upon request*



## EXHIBIT SPACE

The best way to personally meet with prospective customers and showcase your product or service. Each exhibitor receives a listing in the on-site program,

<b>Double Expo Table (12x3)</b>	\$ 2,000
<ul style="list-style-type: none"><li>▪ Includes a listing in the on-site program</li><li>▪ Logo on the conference website</li><li>▪ Two (2) exhibitor passes</li></ul>	

<b>Single Expo Table (6x3)</b>	\$ 1,500
<ul style="list-style-type: none"><li>▪ Includes a listing in the on-site program</li><li>▪ Logo on the conference website</li><li>▪ Two (2) exhibitor passes</li></ul>	

### IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing. The organizers do not accept liability for any changes that may occur.
- Only registered conference delegates will be granted access to exhibitors.
- The organizers reserve the right to arrange the floor plan closer to the time so it would benefit the conference as a whole.
- The organizers must approve the size and content of all delegate bag inserts.
- Branding and catering over and above that listed in this prospectus is at the sponsors' expense.
- In return for a hyperlink to your company on the conference website, the sponsor is required to add a reciprocal link back to the conference website.

### Payment Schedule:

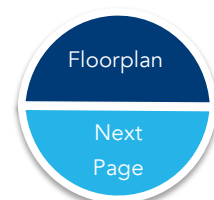
- 50% upon receipt of order
- Remainder due by June 30, 2017

### Payments:

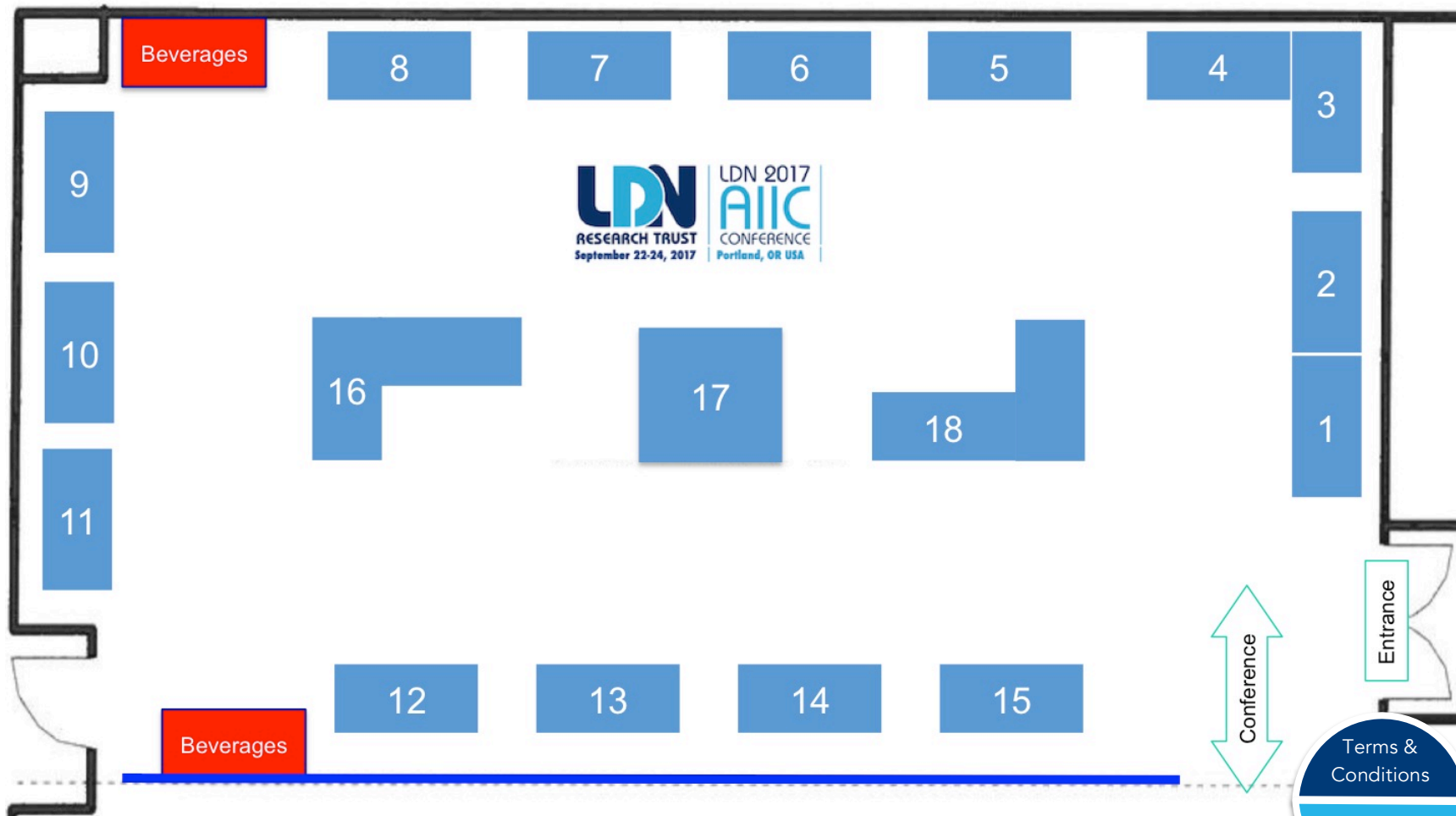
A PayPal invoice will be issued which can be paid via PayPal or any Credit or Debit Card

### Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal travel and health insurance for their trip.







## **TERMS AND CONDITIONS OF CONTRACT:**

- 1.** If the Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the space to another company. The Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organizers. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.
- 2.** No exhibitor shall erect any sign, booth wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor. Plans of the proposed exhibition booth must be supplied to the Organizers for approval by the date stipulated in the Exhibitor Manual.
- 3.** All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his booth any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organizers.
- 4.** Dismantling the Exhibits – Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the Exhibition – September 24, 2017. All exhibits and display material must be removed by the time indicated by the Organizers.
- 5.** Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, the relevant Health and Fire Departments and with all relevant State Acts.
- 6.** The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the booth is located - by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.
- 7.** Exhibitors have thirty (30) days in which to make their final payment when it falls due. After this time, and only when payments have not been made, the booth space will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy his booth space in the Exhibition until all the payment owing to the Organizers by the Exhibitor is paid in full.
- 8.** Exhibitor's Liability – Every Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organizers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organizers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organizers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.
- 9.** Insurance Liability – Neither the organizers nor the Sheraton Portland Airport Hotel will be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the booth and all

associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organizers.

**10.** The Exhibitor is responsible for the safety of products and general display of their booth. During move-in and move-out period, material should not be left unattended at any time.

**11.** It is the responsibility of the Exhibitor to leave their booth area clean and tidy during the Exhibition and after moving out.

**12.** The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.

**13.** If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.

**14.** The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.

**15.** Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space in its entirety. (d) That the reason given for the request of the cancellation is, in the opinion of the Organizers, well founded. (e) That the Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.

**16.** The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the booth and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.

**17.** Conduct of Exhibitor and Representatives (a) Annoyance: The Organizers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own booth and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. (b) Microphones: The use of microphones is not permitted. (c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal. (d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own booth.

**18.** The Organizers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organizers in the Event of any claim made against the Organizers.

**19.** Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non-compliance with the rules and regulations there shall be no return of payment if the Organizers deem such rejection or prohibition necessary.

**20.** No booth or booth space may be sub-let in any manner without the consent of the Organizers.