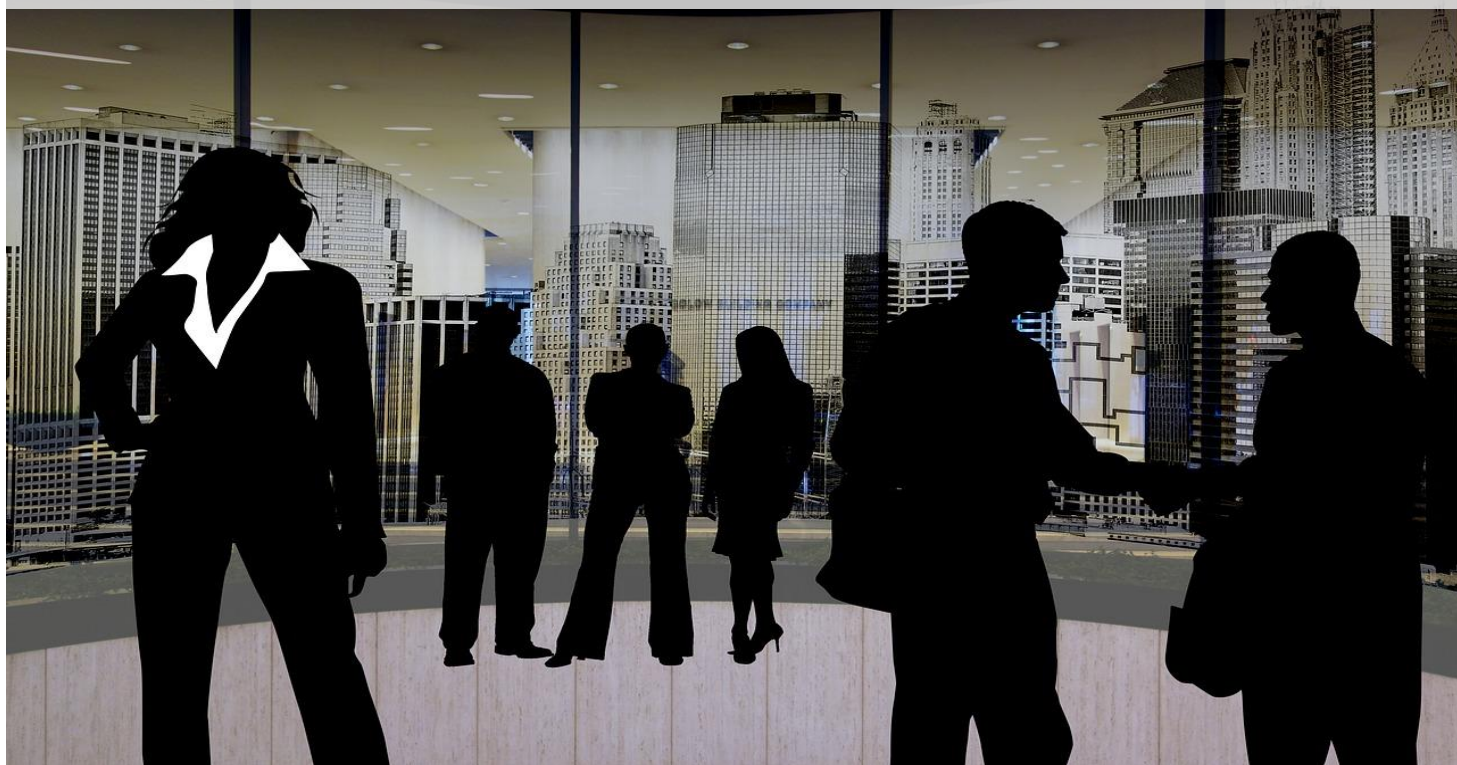




Friday 4th June – Sunday 6th 2021
Anthracite Hotel, Carbondale, PA USA

Sponsor, Exhibitor and Advertiser Opportunities
Get Noticed • Build Relationships • Do Business



When: June 4-6, 2021
Where: Hotel Anthracite
25 South Main Street
Carbondale, PA 18407, USA

Hotel Phone: +1 570 536 6020
Contact: Chad Coble

ABOUT THE EVENT

Low-Dose Naltrexone (LDN) is quickly becoming the preferred treatment for a wide range of Auto-Immune and chronic diseases including MS, Crohn's, IBS, Colitis, Cancer, Autism, Rheumatoid Arthritis, ME/CFS, Fibromyalgia, and more. Here is your opportunity to establish your company as a key player in the worldwide LDN community and take advantage of the growing momentum behind its efficacy.

The LDN AIIC 2021 Conference is the only LDN focused event in the world. Here, the world's leading experts and practitioners discuss the latest findings, experiences and case studies while suppliers and providers showcase their latest products and services.

The goal of the conference is to raise awareness of LDN among healthcare professionals and encourage its use in treating a growing number of chronic diseases by highlighting compelling examples and real-world results. We expect 400 onsite attendees and over 2000 people participating via LiveStream worldwide.

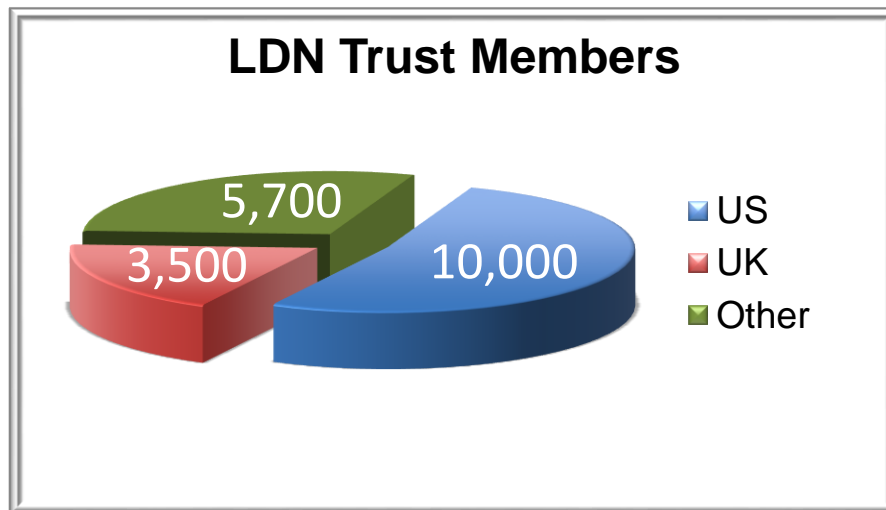
Conference Management	<u>Chair</u> Linda Elsegood linda@ldnresearchtrust.org +44 1223 92 6933	<u>Expo & Sponsorship</u> Michelle Smedley michelle@ldnresearchtrust.org +1 510 872 7070	<u>Operations</u> Dana Cook dana@ldnresearchtrust.org
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Key Times	Thursday 3-Jun	Friday 4-Jun	Saturday 5-Jun	Sunday 6-Jun	
8:00		Expo Opens	Expo Opens	Expo Opens	
8:30		Registration Opens	Registration Opens	Registration Opens	
9:00		Conference & Expo	Conference & Expo	Conference & Expo	
10:00					
11:00					
12:00		Lunch & Expo	Lunch & Expo		
1:00 PM					
1:30 PM			Expo Closes		
2:00 PM	Exhibitor Set-Up	Conference & Expo	Conference & Expo	Expo Breakdown	
2:30 PM					
3:00 PM					
4:00 PM					
5:30 PM					
6:00 PM		Expo Closes	Networking Party in Expo area		
6:30 PM					
7:00 PM		Speaker Dinner	Expo Closes		
7:30 PM					
8:00 PM					
9:30 PM					

Master of Ceremonies: Dr. Mark Mandel from Mark Drugs in Illinois

EVENT SNAPSHOT

The LDN 2021 AIIC Conference is a charity event organised by the LDN Research Trust. No other event or organization comes close to matching the global reach of the LDN Research Trust



Conference Topics Covered

The conference covers a wide range of diseases, conditions and issues related to using LDN. Among the topics being presented are:

- Autism
- Bipolar Disorder
- Cancer
- Celiac
- Crohn's Disease
- Type 1 Diabetes
- Dissociative Symptoms
- Fibromyalgia & ME/CFS
- Gluten Sensitivity
- Infertility
- LDN & Pets
- Lupus
- Lyme Disease & Testing
- Mental Health Conditions
- Multiple Sclerosis
- Nutrition
- Pain
- Pharmacology
- Psoriasis
- Sex and LDN
- SIBO & Irritable Bowel
- Thyroid Issues
- Ulcerative Colitis
- Vit D & Inflammation

About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a potential treatment for autoimmune and chronic diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. In addition, we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 60,000 people currently being prescribed LDN by their doctor throughout North America, Europe, the Caribbean and Asia-Pacific. Our ultimate goal is for everyone to be able to access LDN compliantly for all conditions where LDN could be of benefit.

A group of people who profoundly believe LDN works for them set up the Charity. It is non-profit-making, and no salaries or wages whatsoever will be taken from the funds. 100% of all monies obtained by the charity is used strictly for charitable events, charitable activities, and expenses needed to maintain the charity's stability.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The LDN 2021 AIIC Conference is the only LDN-focused event where you can directly reach your key customers and meet new ones. These affordably priced exhibitions, sponsorships and advertising packages put your business front and center in this rapidly growing market.

EVENT SPONSOR PACKAGES

Event sponsors receive the highest level of recognition and benefits including your logo on all event-marketing materials, a strong online presence, free advertising, complementary exhibit space and a generous supply of passes. In addition, your name and logo will be shown at the event on signs and banners.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	1 Available \$ 15,000	1 Available \$ 10,000	5 Available \$5,000
Logo on all Event Marketing & Website	Largest & Most Prominent	Prominent	Prominent
Exhibit Tables (6' x 3')	2	2	1
Color Ad in Onsite Program Guide	Full Page - Cover	1/2 Page	1/4 Page
Logo in Program Guide	Cover	Premium Position	Premium Position
Logo on Event Signage	Largest & Most Prominent	Prominent	Prominent
Literature in Registration Area	Yes	Yes	Yes
Insert in Gift Bag	Yes		
Exhibitor Registrations	3	2	2
Attendee Passes	4	3	1
Saturday Night Networking Invitations	8	5	3

NOTE: Pricing for package deals (more than one sponsored item) are available upon request. Contact Michelle Smedley (michelle@ldnresearchtrust.org) +1 510 872 7070) for details.

ACTIVITY SPONSORSHIPS

People attend events to meet and network with others. Put your brand front and center where everyone will see it and show you support of LDN Research.

VIP Dinner

\$ 6,500

1 Available

The VIP dinner is an invitation only event for the speakers and medical practitioners. In addition to the promotion and name recognition you receive, you will also be invited to make a brief speech at the dinner and

can send two executives to attend. This is an excellent way to generate awareness of your company at this exclusive event.

Sponsorship Includes:

- Your logo prominently displayed on signs, banners and table cards at the event
- Your logo on the LDN AIIC 2021 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Program Guide
- Welcoming speech at the dinner
- Two (2) tickets to the dinner

Hospitality Sponsor

\$ 600

Drive traffic to your Expo table with food. Provides light snacks and finger food at your table for all breaks and Friday evening Networking Event.

Price includes a selection of Gluten Free and Non-Gluten Free items for each of the morning and afternoon breaks Friday – Sunday plus a selection of hors d’oeuvres for our most popular activity – the Friday evening Networking Event. Food trays will be placed on your exhibition table to entice people to stop by and learn about you. An excellent way to generate awareness of your company in a relaxed, social setting. Sponsorship Includes:

- Your logo prominently displayed on signs and table cards during the break
- Your logo on the LDN AIIC 2021 website
- Your logo on all pre-conference promotional materials
- Your logo in the on-site Program Guide

MERCHANDISE SPONSORSHIPS

Gift Bag Sponsor

\$ 950

1 Available

Put your name in the hands of every attendee at the event.

Sponsorship Includes:

- Your company logo featured prominently on the delegate bags (1 color) given to all attendees
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Conference Badge Lanyards

\$ 950

1 Available

Have every attendee sporting your name wherever they go.

Sponsorship Includes:

- Your company logo featured on the badge lanyard (1 color) worn by conference attendees, VIPs, speakers, press and exhibitors
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Pads & Pens \$ 950 1 Available

Every attendee receives a notepad and pen at their chair with your name and logo on it.

Sponsorship Includes:

- Your company logo featured on the notepad and pen (1 color)
- Logo placement on the LDN AIIC 2021 website
- Logo placement in the on-site Program Guide

Gift Bag Item \$ 500 5 Available

Have your branded gift or memorable tchotchke included in the bag given to all attendees

Literature (Registration Area) \$ 500

Have your company literature on display in the Registration area for attendees to take.

Popcorn Cart Sponsor (All 3 Days) \$ 500 1 Available

Everyone makes several stops at the popcorn cart. Put your name in front of everyone with this affordable sponsorship

ADVERTISING & SIGNAGE

Conference Brochure Advertising
All advertisements are 4-color

Full Page	\$ 1,000
Back Cover (Full Pg)	\$ 1,500
Inside Front Cover (Full Pg)	\$ 1,500
Inside Back Cover (Full Pg)	\$ 1,250
Half Page	\$ 600
Quarter Page	\$ 400

Featured Expo Listing \$ 250

- Your logo and name highlighted in the Expo section of the on-site Program Guide along with a brief description of your company and its offerings.

LiveStream Patron \$ 1,500 5 Available

The event will be streamed live to over 1,000 people around the globe during the 3-day conference. Your name will appear at the beginning and end of each half-day time block of sessions. An excellent way to connect your company with people around the world and eventually the videos will be on our Vimeo and YouTube Channels indefinitely.

- Friday Morning
- Friday Afternoon
- Saturday Morning
- Saturday Afternoon
- Sunday

NOTE: Our Graphic Designer is available to help you prepare artwork for any sponsored item. Prices available upon request

EXHIBIT SPACE

The best way to personally meet with prospective customers and showcase your product or service. Each exhibitor receives a listing in the on-site program,

Double Expo Table (2 6' x 3') \$ 2,600

- With drapes and Electricity if require
- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

Single Expo Table (6' x 3') \$ 1,750

- With drapes and Electricity if require
- Includes a listing in the on-site program
- Logo on the conference website
- Two (2) exhibitor passes

IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing and the organizers do not accept liability for any changes or errors that may occur.
- Only registered conference delegates will be granted access to exhibitors.
- The organizers reserve the right to change the floor plan if it would benefit the conference as a whole.
- The full set of Terms and Conditions are delineated on the Sponsor/Exhibitor Order Form

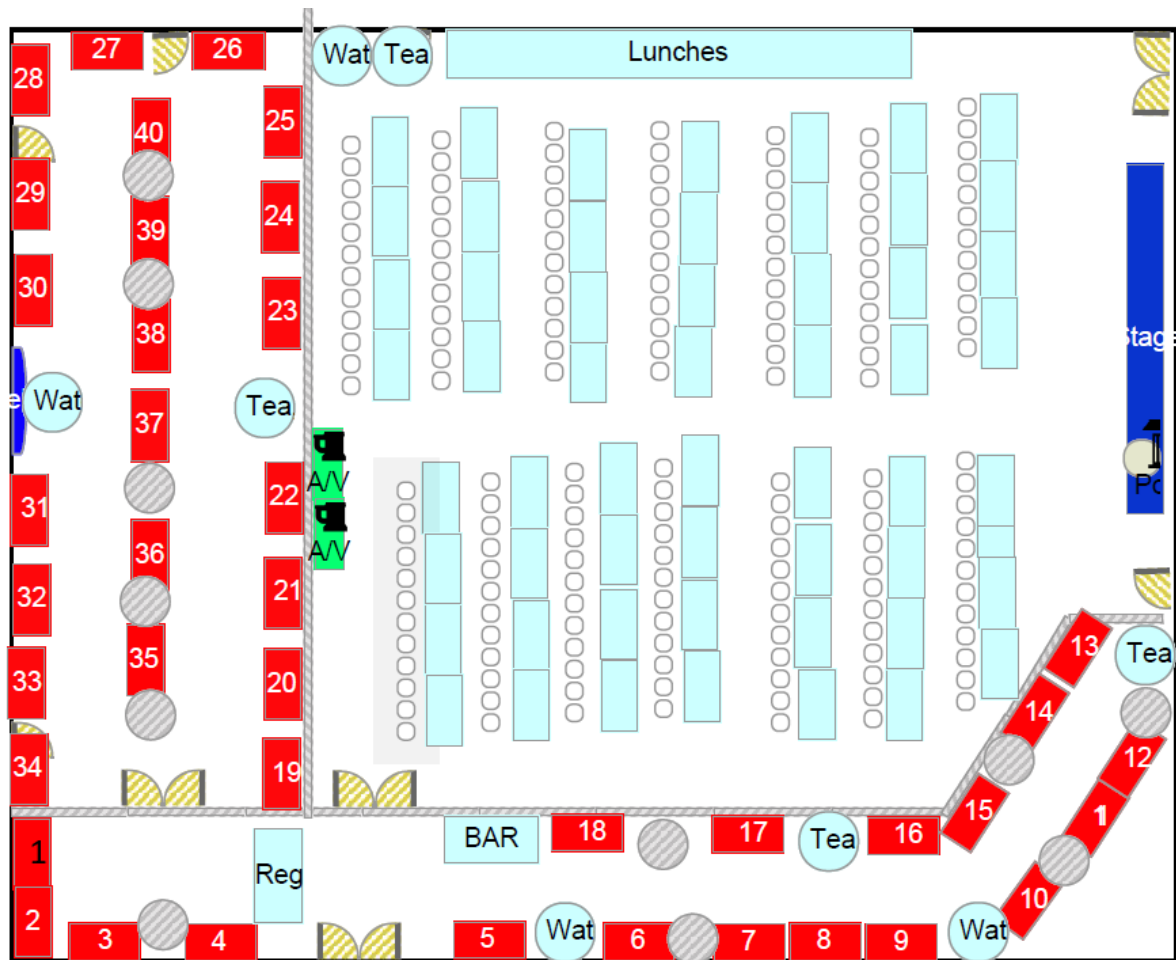
Payment Schedule:

A PayPal invoice will be issued which can be paid via PayPal, Visa, Master Card, Discover, and American Express.

- Down payment of 20% at time of order
- 30% due November 1, 2020
- Remaining balance by January 1, 2021

Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal and business insurance.



Note: Drawing is a representation only and is not to scale.

All tables will have space of 3' behind and in front and 2' at least either side.

The round discs shown are tables which will be scattered around the exhibit area and there will be chairs as well so people can eat lunch

Reserved Tables

Platinum Sponsor - Tables 3 & 4

Gold Sponsor – Tables 1 & 2

Silver Sponsor – Tables 5, 6, 7, 17 & 18

When: June 4-6, 2021
Where: Hotel Anthracite
 25 South Main Street
 Carbondale, PA 18407, USA

Hotel Phone: +1 570 536 6020
Contact: Chad Coble

PO Box 1083
 Buxton, Norwich NR10 5WY UK

US Contact:
 Michelle: +1 510-872-7070
michelle@ldnresearchtrust.org

Sponsorship Order Form

Company	Contact Name
Address	Contact Title
Address	Email
City, St, Zip	Phone

Please see 2021 Sponsor Brochure for details on all items
Event Sponsor Packages

ITEM	PRICE	TOTAL
Platinum Level Sponsor (1 Available)	\$ 15,000	
Gold Level Sponsor (1 Available)	\$ 10,000	
Silver Level Sponsor (5 Available)	\$ 5,000	

Activity & Merchandise Sponsors

ITEM	PRICE	TOTAL
VIP Dinner Sponsor (1 Available)	\$ 6,500	
Hospitality Sponsor Provides light snacks and finger food at your table for all breaks and the Friday evening Networking Event.	\$ 600	
Gift Bag Sponsor (1 Available)	\$ 950	
Conference Badge Lanyards (1 Available)	\$ 950	
Notepads & Pens	\$ 950	
Gift Bag Item (5 Available)	\$ 500	
Literature in Registration Area	\$ 500	
Popcorn Cart Sponsor – All 3 Days (1 Available)	\$ 350	

Sponsorship Order Form

Live Stream Patron

ITEM	PRICE	TOTAL
Live Stream Sponsor (Price per half day - 5 Avail)	\$ 2,500	
<input type="checkbox"/> Friday am <input type="checkbox"/> Friday pm <input type="checkbox"/> Saturday am <input type="checkbox"/> Saturday pm <input type="checkbox"/> Sunday am		

CONFERENCE GUIDE Advertising (4-Color)

ITEM	PRICE	TOTAL
Full Page	\$ 1,000	
Back Cover (Full Pg)	\$ 1,500	
Inside Front Cover (Full Pg)	\$ 1,500	
Inside Back Cover (Full Pg)	\$ 1,250	
Half Page	\$ 600	
Quarter Page	\$ 400	
Featured Expo Listing (Name & logo highlighted)	\$ 250	

Exhibition Booths

ITEM	REQUESTED BOOTH SPACE*		PRICE	TOTAL
	1 st CHOICE	2 nd CHOICE		
Double Expo Table (6 Available)			\$ 2,600	
Single Expo Table (42 Available)			\$ 1,750	

* Please check the [online floorplan](#) for available spaces

TOTAL	
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Signature	Date
Name	Title/Dep't
Email	Phone

TERMS AND CONDITIONS OF CONTRACT

This is a standard contract and is nonnegotiable.

1. If the Sponsor or Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organizers shall have the right to sell the sponsorship or space to another company. The Sponsor or Exhibitor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Sponsor or Exhibitor hereunder shall be absolutely forfeited to the Organizers.
2. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the conference, the Organizers are authorized to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.
3. No Exhibitor shall erect any sign, booth wall, or obstruction, which in the opinion of the Organizers interferes with an adjoining Exhibitor. Details regarding what is and is not permissible will be included in the Exhibitor Manual, which will be issued approximately 3 months prior to the event.
4. All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his/her booth any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organizers.
5. **Dismantling the Exhibits** - Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the **Exhibition – June 3, 2021. Anyone breaking down before 2:30pm on the last day will incur a \$1,000 fee. All exhibits and display material must only be removed at the time(s) indicated by the Organizers.**
6. Sponsors and Exhibitors shall comply with the Rules and Regulations stipulated by the Organizers, The Anthracite Hotel (the Hotel), all relevant Health and Fire Department regulations and with all relevant State Acts.
7. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which the booth is located - by nails, screws, oil, and paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damages caused by them, their staff, or their representatives.
8. **Payments: Upon reserving a sponsorship or booth space, the Sponsor or Exhibitor must make an immediate down payment of 20% in order for the Organizers to hold the space or item. A second payment of 30% must be made by November 1, 2020 and the final payment (remaining 50%) must be paid by January 1, 2021.**

Down payment of 20% at time of order	\$
30% due November 1, 2020	\$
Remaining balance by January 1, 2021	\$

All payments will be invoiced electronically via PayPal. Exhibitors have thirty (30) days in which to make their payment for any invoice. If payments are not made in a timely manner, the booth space will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made. No Exhibitor shall occupy his booth space in the Exhibition until all the payment owing to the Organizers by the Exhibitor is paid in full.

9. **Sponsor's and Exhibitor's Liability** – Every Sponsor and Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organizers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organizers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Sponsor or Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organizers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Sponsor or Exhibitor undertakes to arrange appropriate third party liability insurance.
10. **Insurance Liability** – Neither the organizers nor The Anthracite Hotel will be responsible for the safety of any exhibit or property of any Sponsor or Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Sponsor or Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the booth and all associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organizers.
11. The Exhibitor is responsible for the safety of products and general display of their booth. During move-in and move-out period, material should not be left unattended at any time.
12. It is the responsibility of the Exhibitor to leave their booth area clean and tidy during the Exhibition and after moving out.

13. The Organizers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilizing the right only where circumstances necessitate such action and without any liability to the Organizers.
14. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organizers reserve the right to do so, at their sole discretion without any liability to the Organizers.
15. The Organizers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Sponsor or Exhibitor under this agreement and shall not operate to increase the liabilities of the Organizers.
16. Cancellation of Space – In exceptional circumstances the Organizers will be prepared to consider cancellation of their Contract with Sponsors or Exhibitors, but only if the following conditions are complied with: (a) That the request for cancellation is submitted by registered post (b) That the request is received at least three months prior to the opening of the Exhibition. (c) That the Organizers are able to re-let the cancelled space or re-sell the sponsorship in its entirety. (d) That the reason given for the request of the cancellation is, in the opinion of the Organizers, well founded. (e) That the Sponsor or Exhibitor agrees that the Organizers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.
17. The Organizers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the booth and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organizers.
18. Conduct of Exhibitor and Representatives:
 - (a) **Annoyance:** The Organizers reserve the right to stop any activity on the part of any sponsor or Exhibitor that may cause annoyance to other Sponsors, Exhibitors, Attendees or visitors. Business must be conducted only from the Exhibitor's own booth and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.
 - (b) **Microphones:** The use of microphones is not permitted.
 - (c) **Gangways:** Any encroachment upon gangways or passages shall be deemed a breach of contract and articles or goods found therein during the period of the Exhibition and may be removed by the Organizers or their agents and the Organizers shall not be responsible for any loss thereto occasioned by such removal.
 - (d) **Publicity Material:** Any promotional, personal, or other material shall be displayed and/or given away only from the Exhibitor's own booth.
19. The Organizers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organizers in the Event of any claim made against the Organizers.
20. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organizers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organizers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non-compliance with the rules and regulations there shall be no return of payment if the Organizers deem such rejection or prohibition necessary.
21. No booth, booth space or sponsorship may be sub-let in any manner without the organizer's consent. Exhibitors are only allowed to promote themselves, a penalty of \$1,750 will be invoiced for each additional business being promoted and may bar the exhibitor from future events.

EXHIBIT HOURS		SET UP & TEAR DOWN (Subject to Change)	
Friday, June 4	8:00am – 8:30pm	Set Up - Thursday, June 3	2:00 – 6:00pm
Saturday, June 5	8:00am – 8:00pm	Tear Down: Sunday, June 6	2:30 – 3:30pm
Sunday, June 6	8:00am – 2:00pm		

2021 LDN AIIC Conference Floorplan



Note: Drawing is a representation only and is not to scale.

All tables will have space of 3' behind and in front and 2' at least either side.

The round discs shown are tables which will be scattered around the exhibit area and there will be chairs so people can eat lunch

Reserved Tables

Platinum Sponsor - Tables 3 & 4

Gold Sponsor – Tables 1 & 2

Silver Sponsor – Tables 5, 6, 7, 17 & 18