

# LDN 2023

**Research Trust** IN PERSON AND LIVESTREAM

**June Friday 23<sup>rd</sup> – Sunday 25<sup>th</sup> 2023**

Anthracite Hotel, Carbondale, PA USA

Sponsor, Exhibitor and Advertiser Opportunities



**Where: Hotel Anthracite**  
25 South Main Street  
Carbondale, PA 18407, USA

**Hotel Phone: +1 570 536 6020**  
**Contact: Chad Coble**

## ABOUT THE 2023 Conference

This conference is designed for clinicians, clinical researchers, pharmacists, and well-educated patients with complex medical conditions. It is assumed that the participants will have general knowledge of human physiology and medicine and an interest in using Low Dose Naltrexone.

### Educational Objectives

After completing the LiveStream activity and/or Extra Conference Presentations, the participant should be better able to:

- Define the mechanism of action of Low Dose Naltrexone (LDN).
- Discuss why LDN is different from regular dose naltrexone
- Describe the Contraindications to use of LDN in a patient
- Describe the benefits observed in the treatment of patients with LDN
- Describe the side effects observed in the treatment of patients with LDN
- Describe commonly used adjunctive agents and lifestyle modifications in combination with LDN

The LDN Research Trust would like to invite you to participate in our upcoming LDN Research Trust 2023 LDN Conference. The conference aims to raise awareness of LDN (Low-Dose Naltrexone) among healthcare professionals and encourage its use in treating a growing number of chronic diseases by highlighting compelling examples and real-world results.

The LDN Research Trust 2021 Conference is a three-day charity event organized by the LDN Research Trust and is the only LDN focused event globally. No other event or organization comes close to matching the global reach of the LDN Research Trust.

**Estimated Number of Attendees:** 250 in-person, 2,000+ live-stream participants.

CME credits are being applied for.

**Master of Ceremonies:** John Bardsley

**Website, Filming, LiveStream and Post Conference:** Noovo Creative

|                              |  |   |  |
|------------------------------|--|---|--|
| <b>Conference Management</b> | Chair<br>Linda Elsegood<br><a href="mailto:contact@ldnresearchtrust.org">contact@ldnresearchtrust.org</a><br>+1 847 794-8046<br>+44 1223 92 6933 | Expo & Sponsorship<br>Michelle Smedley<br><a href="mailto:michelle@ldnresearchtrust.org">michelle@ldnresearchtrust.org</a><br>+1 510 872 7070 | <b>Operations</b><br>Dana Cook<br><a href="mailto:dana@ldnresearchtrust.org">dana@ldnresearchtrust.org</a> |
|------------------------------|--|---|--|

## Times

| Key Times | Thursday<br>22-Jun | Friday<br>23-Jun   | Saturday<br>24-Jun            | Sunday<br>25-Jun   |
|-----------|--------------------|--------------------|-------------------------------|--------------------|
| 8:00      |                    | Expo Opens         | Expo Opens                    | Expo Opens         |
| 8:30      |                    | Registration Opens | Registration Opens            | Registration Opens |
| 9:00      |                    | Conference & Expo  | Conference & Expo             | Conference & Expo  |
| 10:00     |                    |                    |                               |                    |
| 11:00     |                    |                    |                               |                    |
| 12:00     |                    | Lunch & Expo       | Lunch & Expo                  | Expo Closes        |
| 1:00 PM   |                    |                    |                               |                    |
| 1:30 PM   | Exhibitor Set-Up   | Conference & Expo  | Conference & Expo             | Expo Removed       |
| 2:00 PM   |                    |                    |                               |                    |
| 2:30 PM   |                    |                    |                               |                    |
| 3:00 PM   |                    |                    |                               |                    |
| 4:00 PM   |                    |                    |                               |                    |
| 5:30 PM   |                    |                    |                               |                    |
| 6:00 PM   |                    | Expo Closes        | Networking Party in Expo area |                    |
| 6:30 PM   |                    |                    |                               |                    |
| 7:00 PM   | Speaker Dinner     | Expo Closes        |                               |                    |
| 7:30 PM   |                    |                    |                               |                    |
| 8:00 PM   |                    |                    |                               |                    |
| 9:30 PM   |                    |                    |                               |                    |

## About the LDN Research Trust

The LDN Research Trust is a volunteer-driven, non-profit-making Registered Charity dedicated to raising awareness of Low Dose Naltrexone (LDN) as a potential treatment for autoimmune and chronic diseases. We also promote the funding of research and clinical trials of LDN and publish the results for the benefit of the public. Also, we maintain a vibrant online presence where users and healthcare professionals can learn and share their experiences.

We have helped over 100,000 people currently prescribed LDN by their doctor throughout North America, Europe, the Caribbean and Asia-Pacific. Our ultimate goal is for everyone to access LDN compliantly for all conditions where LDN could be of benefit.

A group of people who profoundly believe LDN works for them set up the Charity. As a non-profit, we have no salaried staff, and 100% of all monies are used strictly for charitable events, charitable activities, and expenses needed to maintain the Charity's stability.

## Exhibition & Sponsorship Opportunities

The LDN 2023 Conference is the only LDN-focused event where you can directly reach your key customers and meet new ones. These affordable exhibitions, sponsorships and advertising packages put your business front and center in this rapidly growing market.

### Event Sponsor Packages

Event sponsors receive the highest level of recognition and benefits, including your logo on all event marketing materials, a solid online presence, free advertising, complimentary exhibit space and a generous supply of passes. In addition, your business name and logo will be shown at the event on signs and banners.

|  | Platinum Sponsor         | Gold Sponsor             | Silver Sponsor         |
|--|--------------------------|--------------------------|------------------------|
|  | 1 Available<br>\$ 15,000 | 1 Available<br>\$ 10,000 | 5 Available<br>\$5,000 |
| Logo on all Event Marketing & Website              | Largest & Most Prominent | Prominent                | Prominent              |
| Exhibit Tables (6' x 3')                           | 2                        | 2                        | 1                      |
| Color Ad in Printed and Online Conference Brochure | Full Page - Cover        | 1/2 Page                 | 1/4 Page               |
| Logo in in Printed and Online Conference Brochure  | Cover                    | Premium Position         | Premium Position       |
| Logo on Hotel Signage                              | Largest & Most Prominent | Prominent                | Prominent              |
| Literature in Registration Area                    | Yes                      | Yes                      | Yes                    |
| Insert in Gift Bag                                 | Yes                      |                          |                        |
| Exhibitor Registrations                            | 3                        | 2                        | 2                      |
| Attendee Passes                                    | 4                        | 3                        | 1                      |
| Saturday Night Networking Invitations              | 8                        | 5                        | 3                      |

### 2022 LDN Research Trust Membership Discounts

5% discount on all prices with LDN Research Trust 2022 Membership, plus the early bird discounts

**Early Bird Discounts Choice your own Sponsorship Packages until June 24<sup>th</sup> 2022 with up to 25% Discount for Members and 20% for Nonmembers**

Example 2 sponsorships - 5% Discount nonmember **10% Discount Member**  
 3 sponsorships – 10% Discount nonmember **15% Discount Member**  
 4 sponsorships – 15% Discount nonmember **20% Discount Member**  
 5 sponsorships – 20% Discount nonmember, **25% Discount Member**

**Discounts will be applied automatically when booking.**

## Hospitality Sponsorships

People attend events to meet and network with others. Put your brand front and center where everyone will see it and show you support of LDN Research.

### VIP Dinner

**\$ 6,500**

**1 Available**

The VIP dinner is an invitation-only event for the speakers and medical practitioners. In addition to the promotion and name recognition you receive, invitation to make a brief speech at the dinner and send two executives to attend. An excellent way to generate awareness of your company at this exclusive event.

Sponsorship Includes:

- Your logo prominently displayed on signs, banners and table cards at the event
- Your logo on the LDN 2023 conference website
- Your logo on all pre-conference promotional materials
- Your logo in the Conference Brochure in Print and Online
- Welcoming speech at the dinner
- Two (2) tickets to the dinner

### Hospitality Sponsor

**\$ 600**

Drive traffic to your Expo table with food. Provide light snacks and finger food at your table for all breaks and Friday Evening Networking Event.

Price includes a selection of Gluten-Free and Non-Gluten Free items for each of the morning and afternoon breaks Friday – Sunday, plus a choice of hors d'oeuvres for our most popular activity – the Friday Evening Networking Event. Food trays will be placed on your exhibition table to entice people to stop by and learn about you. An excellent way to generate awareness of your company in a relaxed, social setting. Sponsorship Includes:

- Your logo prominently displayed on signs and table cards during the break
- Your logo on the LDN 2023 conference website
- Your logo on all pre-conference promotional materials
- Your logo in the Conference Brochure in Print and Online

### Popcorn Cart Sponsor – 5 breaks

**\$ 600**

**1 Available**

Everyone makes several stops at the popcorn cart. Put your name in front of everyone with this affordable sponsorship

## Merchandise Sponsorships

### Gift Bag Sponsor

**\$ 1,050**

**1 Available**

Put your name in the hands of every attendee at the event.

Sponsorship Includes:

- Your company logo featured prominently on the delegate bags (1 color) given to all attendees
- Logo placement on the LDN 2023 conference website
- Logo placement in the Conference Brochure in Print and Online

**Conference Badge Lanyards** **\$ 1,050**      **1 Available**

Have every attendee sporting your name wherever they go.

Sponsorship Includes:

- Your company logo featured on the badge lanyard (1 color) worn by conference attendees, VIPs, speakers, press and exhibitors
- Logo placement on the LDN 2023 conference website
- Logo placement in the Conference Brochure in Print and Online

**Pads & Pens** **\$ 1,100**      **1 Available**

Every attendee receives a notepad and pen at their chair with your name and logo on it.

Sponsorship Includes:

- Your company logo featured on the notepad and pen (1 color)
- Logo placement on the LDN 2023 conference website
- Logo placement in the Conference Brochure in Print and Online

**Gift Bag Item** **\$ 500**      **10 Available**

Have your branded gift or memorable tchotchke included in the bag given to all attendees

**Flyer- Supply Printed and PDF** **\$ 600**

Have your company literature on display in the Registration area for attendees to take, plus a PDF version available online

## Advertising Sponsor

**Conference Brochure Advertising - All advertisements are 4-color in Print and PDF Online**

|                              |                 |
|------------------------------|-----------------|
| Full Page                    | <b>\$ 1,000</b> |
| Back Cover (Full Pg)         | <b>\$ 1,500</b> |
| Inside Front Cover (Full Pg) | <b>\$ 1,500</b> |
| Inside Back Cover (Full Pg)  | <b>\$ 1,250</b> |
| Half Page                    | <b>\$ 600</b>   |
| Quarter Page                 | <b>\$ 400</b>   |

**Featured Listing** **\$ 300**

Business name, logo and a brief description of your company.

**NOTE:** Our Graphic Designer is available to help you prepare artwork for any sponsored item. Prices available upon request

## LiveStream Sponsor

**\$ 1,500**      **5 Available**

The event will be streamed live to over 2,000 people around the globe during the 3-day conference. Your name will appear at the beginning and end of each half-day time block of sessions. An excellent way to connect your company with people worldwide, and eventually, the videos will be on our Vimeo Channel indefinitely.

\*Friday Morning

\*Saturday Morning

\*Sunday

\*Friday Afternoon

\*Saturday Afternoon

## Exhibit Sponsor

The best way to personally meet with prospective customers and showcase your product or service. Each exhibitor receives a listing in the Conference Brochure in Print and Online

### **Double Expo Table (2 6' x 3')** **\$ 2,600**

- With drapes and Electricity if required
- Includes a listing in the Conference Brochure in Print and Online
- Logo on the LDN 2023 conference website
- Three (3) exhibitor passes

### **Single Expo Table (6' x 3')** **\$ 1,750**

- With drapes and Electricity if required
- Includes a listing in the Conference Brochure in Print and Online
- Logo on the LDN 2023 conference website
- Two (2) exhibitor passes

#### IMPORTANT INFORMATION:

- The details in this document are correct at the time of printing and the organizers do not accept liability for any changes or errors that may occur.
- Only registered conference delegates will be granted access to exhibitors.
- The organizers reserve the right to change the floor plan if it would benefit the conference as a whole.
- The full set of Terms and Conditions are delineated on the Sponsor/Exhibitor Order Form

#### Payment Schedule:

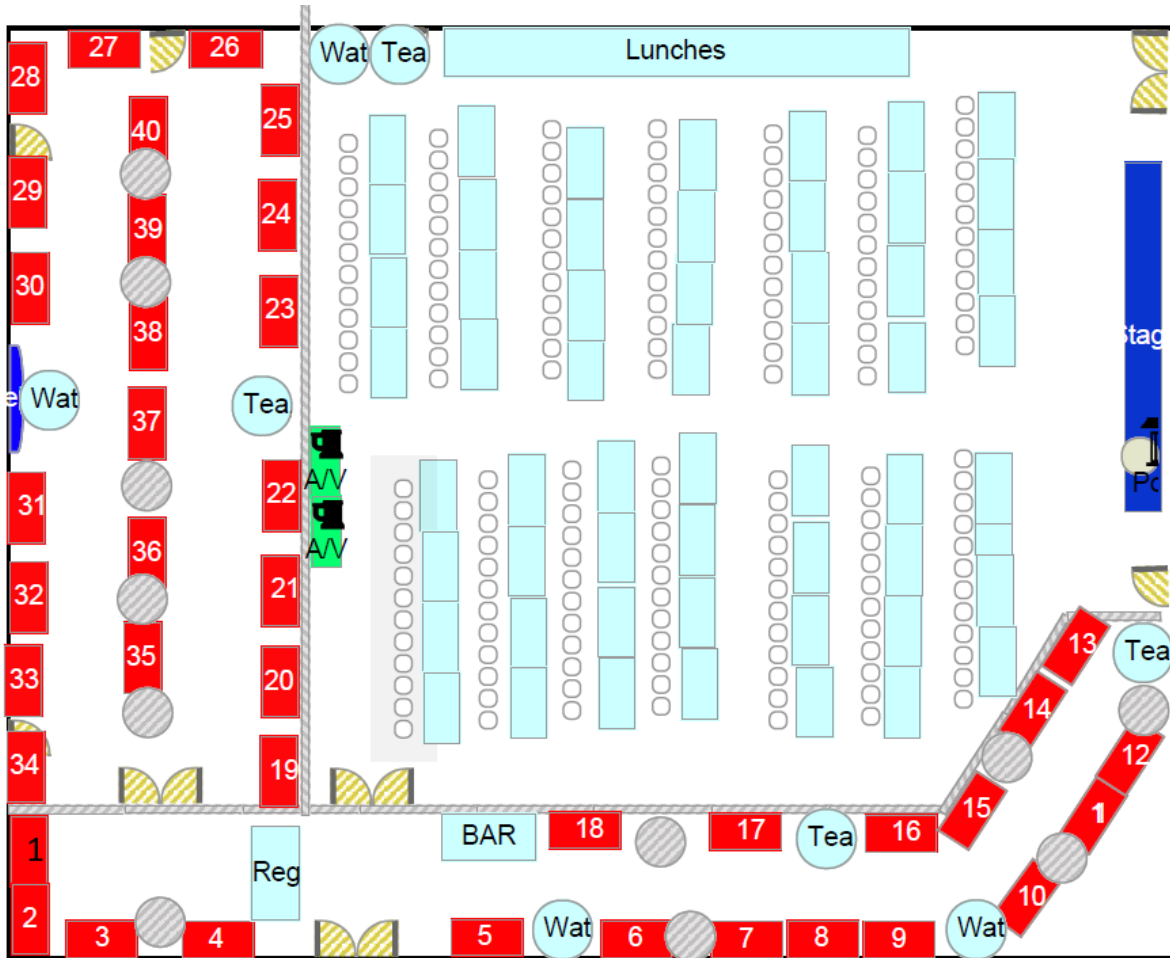
- **Deposit of 50% non-refundable at time of booking**
- **Cancellation before 31<sup>st</sup> January 2023**
- **Balance due 1<sup>st</sup> February 2023 which is non-refundable**

#### Liability and Insurance:

The organizers are not liable for any injury or damage involving persons and property during the conference. Participants are advised to arrange for their own personal and business insurance.

## [Order Form](#)

Terms and Conditions can be found in the order form, which can be downloaded



**Note:** Drawing is a representation only and is not to scale.

All tables will have space of 3' behind and in front and 2' at least either side.  
 The round discs shown are tables which will be scattered around the exhibit area and there will be chairs as well so people can eat lunch

**Reserved Tables**

**Platinum Sponsor** - Tables 3 & 4

**Gold Sponsor** – Tables 1 & 2

**Silver Sponsor** – Tables 5, 6, 7, 17 & 18

**Social Distancing**

We booked the whole hotel booked and have 3 further rooms we can use, should we need to spread out. We won't know until closer to the time.